**Project Plan for Public Activity (B)**

*This is the format for a Project Plan that you are required to send with your application within the 2025-2028 Snelgeld Scheme. You are also required to send other files, please see the Manual for more information.*

*There are two versions of this format in Dutch and English, so four in total.*

* *Project Plan Impulse (A): This is the format for independent makers applying for a grant for their own production, research or presentation.*
* *Project Plan for Public Activity (B): This is the format for independent makers and organizations applying for a grant for a public activity.*

*Organisations cannot apply for an impulse grant.*

This is the Cover Page for **Project Plan for Public Activity (B**)

Fill out the form below. We ask you not to change the content of the form. After answering the questions, please sign the Cover Page. Without a signature, this plan will not be valid.

Date:

Signature:

**Name:**

**Name organisation (if applicable):**

**Project Name:**

**Start End Date of Project:**

**Amount for the Grant:**

Hereafter, you have four pages with a minimum line spacing of 1, and a readable letter font with a minimum size of 10 to type out your Project Plan. The Project Plan must contain the answers to the given questions. The questions are provided on the following page and we ask you to use these questions as headings or text sections in your application. You can adjust the order, lay-out or design of the application within the permitted requirements.

In addition, you must add the other required documents to the Portal, such as an extended explanation on the Budget Plan and your resumé. For more information, please consult the Portal or the Manual.

If you type out more pages than the permitted 4, your application will not be taken into consideration.

The terms given in **bold** are further explained in the Manual.

1. Introduce yourself, who are you as a **creative maker** or **organisation**? What is your professional practice and how does it relate to this application?

*For example, what is your discipline, what medium do you work with? What kind of activities do you usually organize as* ***an independent professional artistic maker*** *or as* ***an organisation****? How does this project fit into your practice? How do you see yourself in the* ***cultural ecosystem*** *of Eindhoven? Who are your colleagues and who do you (indirect) work with at times? (48.1.e.i; Article 48.3)*

[…]

2. What kind of activity are you requesting the grant for?

*Describe the activity. What is the artistic* ***vision*** *for this activity? Who is involved in the artistic creation and process of the project, who is responsible for this creation/process or how do you outsource this? (Article 48.1.e.i)*

[…]

3. Who is the audience for the activity?

*What are the most important* ***target groups*** *for this public activity? Be specific, you are allowed to name more than one group. What* ***strategy*** *will you use to reach them? Think of, for example, social media plans or relevant networks. (Article 48.3)*

[…]